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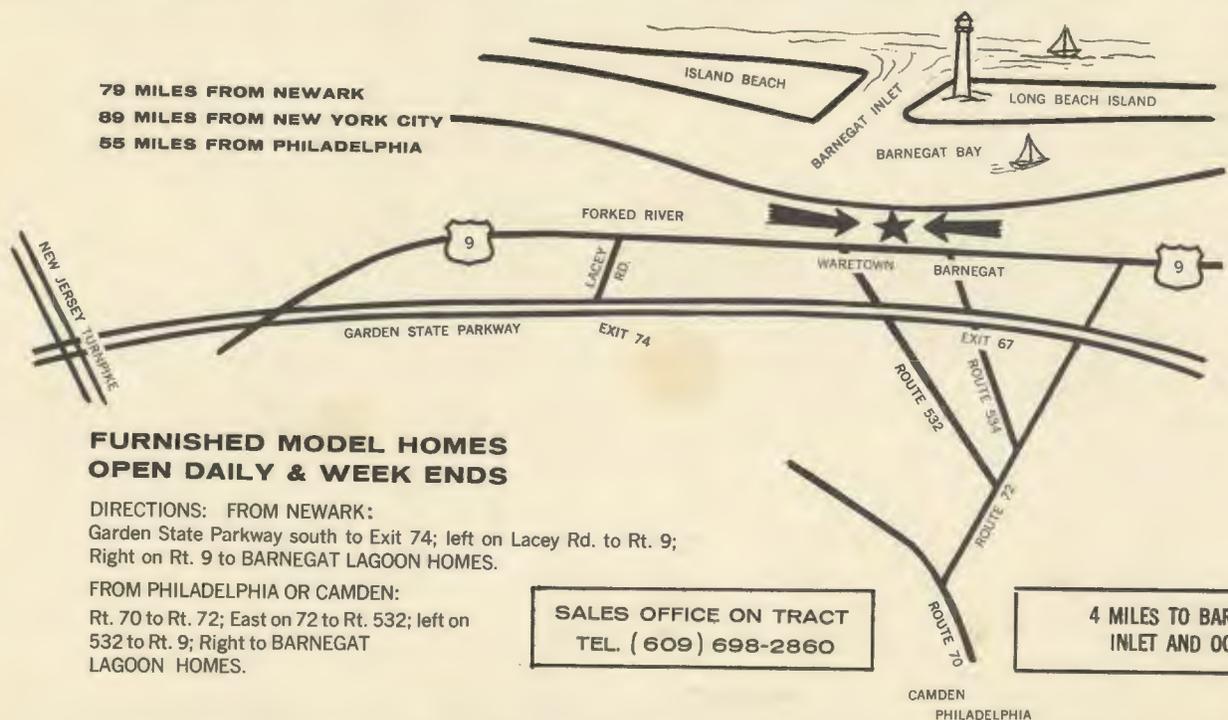
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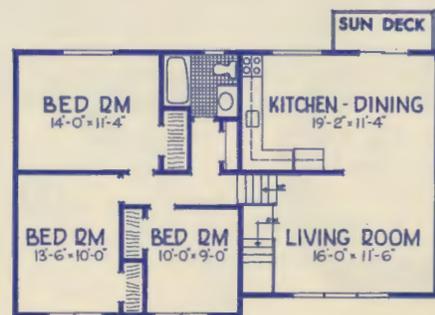
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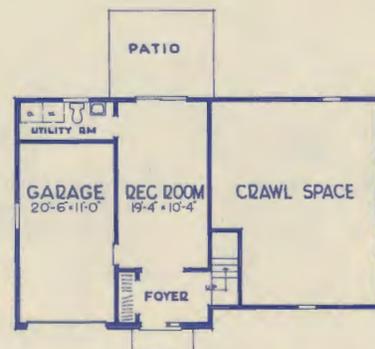


MAIN LEVEL

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LOWER LEVEL



Create An Original Entranceway

Use a little imagination and you can give your home a distinctive entranceway. Here a stone floor, woodgrain Marlite walls, a barometer with a weathervane motif, and driftwood

planter combine to create a natural, outdoor atmosphere. It's as practical as all outdoors, too, because the stone floor and plastic-finished Marlite walls are easily washable.



Kitc



A KITCHEN IS no place to fall asleep in. So if you use a neutral color scheme for cabinets and major appliances, you have got to jazz up the rest of the room or the room will be as dull as dishwater. Here, the wallpaper is the opposite of restful. It is purposely a crowded, busy duotone design. The two shades of brown go just fine with the quieter

cabinets and GE appliances. The parquet floor covering is also lively—you need it.

Since neutral white is so dominant in the room at right, the same sort of lively contrast is a must. The very modern red brightens up the room and is, just the right tone for the modern, pale green. Together they wake the room up. Note how the pale

hens



green color is maintained in the placemats, while the napkins and stools are a patterned red. Again, the tile floor fits perfectly with the red wall. Sometimes, you can carry matching colors too far. In both kitchens, the homemaker is wearing clothes which contrast with all of the kitchen colors. As for accessories, you have to have them in any well-

decorated kitchen. Flowers or plants of some sort are essential if you want the room to look inviting. Probably the most widely used accessory is the useful kitchen implement which looks decorative—for example, the wood salad forks and spoons at the left above. Another example is the wood spice rack above. (General Electric Co.)

Beautiful floors for a beautiful home

STYLES CHANGE. For a few years, large rugs and wall-to-wall carpeting were the rage. Then bare wood floors became popular, or well-kept wood floors with a few small rugs.

Then, too, homemakers tire of one extreme or the other. Often they will have wood in some areas, rugs in others. So you have to be prepared to show off wood floors to their best advantage.

One of the most effective uses of hardwood floors is as a compliment to the woodwork or wood furniture in a room. This is achieved by staining or bleaching the floors to either blend or contrast with the other woods in the room.

Often, modern floors have a bland yellow-brown appearance that neither matches nor contrasts with the furniture or woodwork. Doing the floors over isn't too difficult, and is almost always well worth the effort.

If you are doing over very old floors, you will naturally sand the floor with an electric sanding machine. But hard to reach areas must be sanded by hand. Especially fine floors are also done by hand.

The average floor is normally sanded four times. Once crossways, then lengthwise three times, but utilizing finer sandpaper each time. Then a last clean-up with steel wool or a very fine paper. Steel wool, however, is unsuitable for paste wood filler.

Most professionals prefer to apply the finish's first coat the same day that the last buffing or sanding is done: the floor surface is rougher if this isn't done, because the wood's grain has a tendency to rise after sanding, unless a coat is applied immediately.

You may find that you prefer the natural wood color, rather than a stain. Consider it.

If you do stain the floor, you can find it pretty fast going—using a brush of 3" to 4" wide of a type generally used for varnish. (Varnish is generally passé for floors: It scratches easily unless the floor is well waxed constantly.) It is usual to work lengthwise to the wood, starting to stain in a corner, of course.

Wood filler is often used to fill in wood cracks and holes. It is also designed to give a high polish to the floor, and is available in both light and dark colors in accord with stains. If the floor is in poor shape, it is wise to use a separate wood filler. Otherwise, just use a finish which has a wood filler in it.

Shellac is usually put on after the filler, for a variety of reasons. It is very fast drying, and you can put on another coat almost immediately. It is inexpensive. Disadvantages are that it has a short life by itself, so it requires protection.

One of the other advantages is that shellac won't get dark as it gets older, as fast as will varnish. Liquids will spot shellac if allowed to stay on it.

There is a knack to applying shellac: Use long strokes, large brushes, join overlaps neatly. After each coat, use steel wool or fine sandpaper, then sweep the floor. Three coats will usually suffice.

Generally, the best finish for hardwood floors is wax. Several coats of paste or liquid wax are fine; after each coat, let it dry, then polish—by hand, using a weighted polish brush or using an electric polisher. Thin coats are best, repeated.

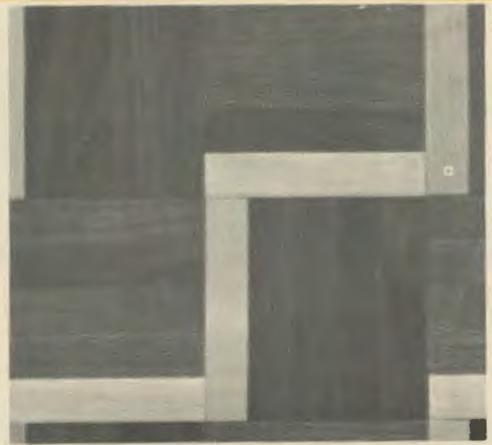
Whether you use liquid or paste wax is up to you. Although liquid is easier to put on, it doesn't last as long as paste. Take your pick.

The advantages of wax are many. It stops soil from grinding into the floor, because it protects the floor seal of varnish or shellac. When wax gets dirty, you can just remove it and apply clean wax.

In recent years, a whole new service industry of floor waxers for the home has developed. You can get professional floor waxers to wax your floors, and the cost is well worth it: they use heavier equipment than the homemaker would have, so they can do a fine job quite quickly.

Professional floor waxers are particularly of help with the problem floor. You can usually find them in the yellow pages. Often, they have routes so that they are in certain parts of town on certain days. One other advantage to using professionals is that they can handle heavy furniture—avoiding possible physical

strain by the homemaker or members of her family.



Bondwood Zigzag — Eagle (Premium) Walnut and Maple

Most hardwood floors are made with white or red oak wood. Also used are beech, birch, maple, walnut and hazel. Soft woods include pine, cedar, fir, hemlock, redwood and spruce. Usually, the design of a floor is long, narrow boards, laid the room's long way. Parquet floors are in and out of style, if one cares about such things; they are fine, if you feel there is a need for them.



BondWood Parquet — Par (Select) Red Oak

There are many parquet designs, however. You can have complicated reverses, basket weave square blocks, or a herringbone, chevron-like design—all in varying sizes.

Wide planks are used, but generally in colonial or cottage style homes; planks are more commonly softwoods, or on occasion, oak. Planks are fine for informal rooms, country homes, Early American homes, etc. Small rugs go well with plank floors, such as hooked rugs or woven rag rugs.

Softwoods may be treated the same way as hardwoods. They are also often painted. There are special paints for floors, and they are a must. Naturally, a thin wax coat is needed to protect the painted floor.

If you do paint your floor, consider the possibility of varying from the usual one-color selection.

You could paint a design into the floor. You can contrast colors, or use two different shades of the same color.

You don't have to stop there in decorating the floor. It is not difficult to place a design on the floor—with a stencil, for example. Early American homes often had stenciled floors—probably because rugs weren't as large as they are today. One of the nice things about stencils is that you can see how they look before you do them. Just paint some pieces of cardboard and put them on the floor—they'll give you an idea of how the stencil will look.

You can even repeat the stencil design on walls or furnishings. It will give a room a professionally decorated look. A spatter type of design is popular, painted on floors. It is done by putting ink on a paint brush, then hitting the brush on a piece of wood or metal—so that the paint spatters on the floor. Put less paint on the brush to make smaller spots, holding the stick about 12" from the floor. For bigger spots, raise the stick away from the floor and increase the amount of paint on the brush.

Another method is to use a crumpled piece of kraft paper picking up paint and putting it down in blotches. Good for the soul.

If this sounds too complex, consider wallpapering your floor.

Wallpaper on Floor

It really isn't so difficult; first, pick a wallpaper design from the thousands available. Tiles, or something textured or geometric will be an appropriate design. See what is available. The floor has to be sized, with regular sizing. Put the wallpaper on as you would on a wall. But you will have to add three coats of waterproof lacquer and five or six heavy plastic varnish coats; after each coat. Let 24 hours go by so the coat can dry and harden. Consider experimenting in an unused part of the house before doing this in an active area of the home.

One of the important things to remember about flooring is that its wear can vary. Heavy traffic areas get rough treatment. Use the best pos-

sible floor coverings for heavy use routes.

Although most of us think in terms of wood floors, we really shouldn't restrict our homes to wood. There are plenty of other materials:

Consider marble for that entrance hall. Sure, it is a little more expensive. But in the long run, it is probably cheaper. You don't really have to do more than occasionally wash it with a mild soap and water. Naturally, it is more for formal homes.

Ceramic tile, glazed and textured, is easy to care for and long lasting. It is particularly good for warm climates. You can get many materials which look just like ceramic tile, but aren't.

Brick floors are informal yet perma-

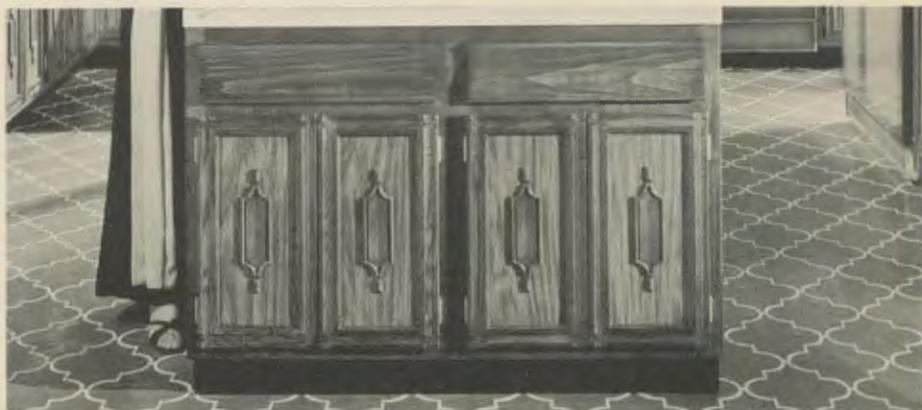
nent. Much favored for Colonial rooms, recreation rooms or where a natural effect is wanted.

Slate floors are usable in a wide variety of shapes and sizes. More likely to be used in recreation rooms, sun porches, etc.

Rubber flooring can be used as is linoleum, but it is softer, bouncier. What makes it particularly useful is its water-resistance, enabling use in kitchens, bathrooms, etc.

Cork floors are handled quite easily and have a lot of advantages: quiet, warm, resilient, and long lasting. Often used in children's room, rec rooms, offices in the home (less noise).

Plastic squares are something different in floor decoration. They would normally be used with modern furniture. A variety of colors are available.



HOW TO BUILD A BETTER BARBECUE

Where to put the barbecue, what you need for building materials, how to dig and fill in, which type of stones to use and when each part of the grill must be installed by you

EVEN A BEGINNER at do-it-yourself projects can build this simple, good-looking barbecue. The materials required are:

- ¾ to 1 ton of 4" stone veneer
- 20 - 8" cinder or concrete blocks
- One 18" x 24" grill
- Four bags cement
- ¼ yard of gravel
- 50 firebricks
- Six - 4" cinder or concrete blocks
- Three pieces of coping stone
- ½ yard of sand

Start by selecting the location for the barbecue facing away from prevailing summer winds and near enough to the kitchen for convenience.

In choosing stone for your barbecue, select pieces generally rectangular in shape, since these are easier to install. Avoid the use of odd shapes which can result in a "monster piece" when attempted by a beginner.

To make the base, excavate the desired area (48" x 60" is a good size) to a depth of about 8". Set up boards around the perimeter of the excavation. Place reinforcing mesh wire in the bottom. Fill with concrete mix (one part cement, two parts sand and four parts gravel), and with a rake pull the reinforcing wire up into the concrete. Level by placing a straight board across the edging, and let set for 24 hours.

Cinder or concrete block is used as a back filler and is usually laid up first. Take care in your planning to allow enough room for the stone veneer. Firebrick is used to line the wall and floor of the firebox.

How To Set Stones

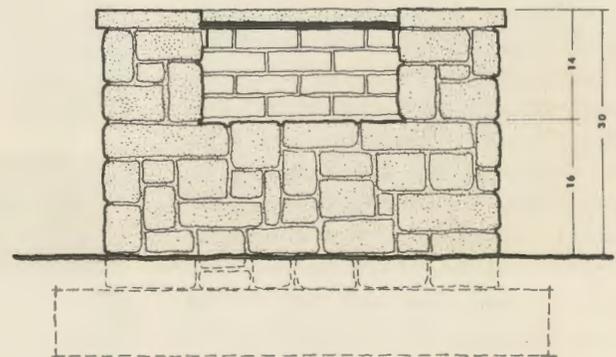
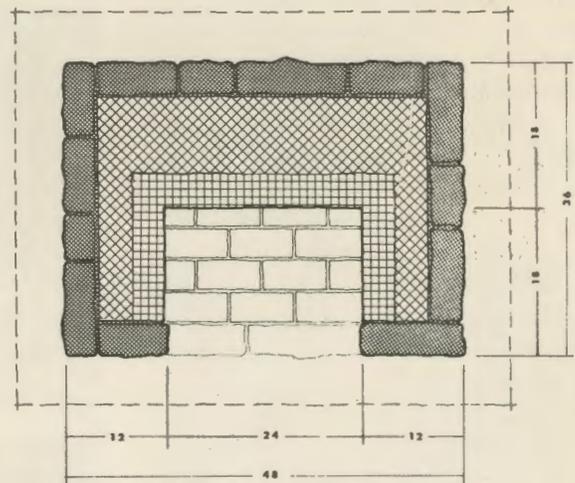
To set stones use a mortar mix of one part cement to three parts sand mixed to a workable consistency with water. Do not set stones of the same size and shape side by side. Make the joints as thin as possible, and fill completely with mortar. Smooth out joints using a stick with a dull point. Brush off excess mortar taking care not to let any cement harden on the stones as this takes away from the quality appearance of your barbecue.

A strong wall requires bonding the stone to the block with metal wall ties. These ties are set in the joints of the cinder block, and then caught between the stones as they are laid up.

The metal grill unit should be kept handy as it must be placed and fitted into position during construction. Do not wait until the barbecue is finished to set it.

Top coping pieces of stone add to the finished effect and give the barbecue a professional look.

Plan ahead when building your barbecue and take your time during the construction. With a bit of loving care you'll have an outdoor cooking unit you can be proud of—once again demonstrating that ancient barbecue proverb: "Where there's a grill, there's a way."—Building Stone Institute.



SIMPLE BARBECUE unit is easy to build. Best site is one which faces away from prevailing summer winds, yet is near enough to the kitchen to simplify getting food. Stone is easy to care for, weather-resistant.

Baths



ALTHOUGH THE MOST PRACTICAL bath fixtures are ceramic, their solid lines and solid colors demand contrast. Here, contrast is obtained by using serrated lattice work—as a room divider, door decoration and room-high lattice windows. Also, the floor and inner walls have been decorated

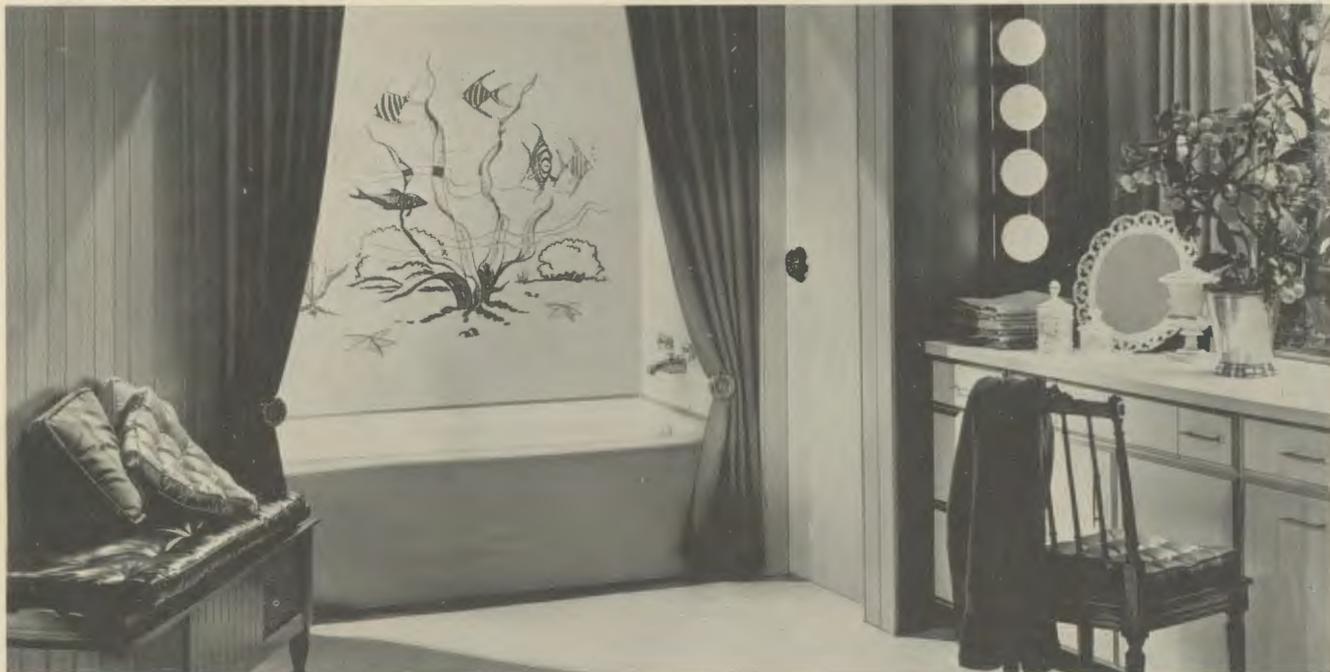
in a matching fun peach, in accord with the color of the formica sink top. The use of wood is unusual in a bathroom—it has to be wood-toned plastic paneling or Formica to be practical. Note how the color of the soap in the jar, matches the towel—small touches that make big differences. (Eljer Plumbing)

FOR THE BATH THAT HAS EVERYTHING

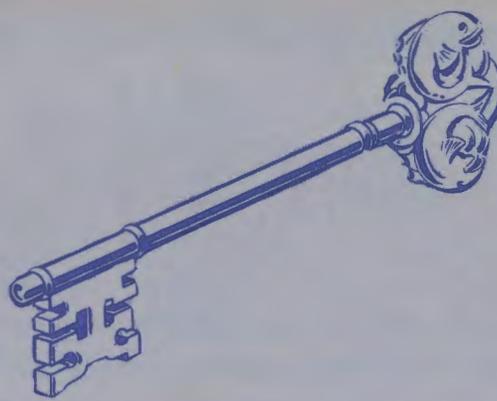
Add a dramatic touch to a streamlined, modern bath with a seascape mural flanked by contrasting shower curtains. Simple, uncluttered wall paneling completes the theatrical effect. Walls, ceiling, and the mural are all washable Marlite. Theatrical lights are used effectively in the dressing area. (top photo.)

MASTER PLAN FOR MASTER BATH

There's a growing trend toward master bathrooms because of the convenience they offer—it's just a few steps from bedroom to bath. This master bath features a spacious, well-lighted vanity, backed by a tropical mural scene. Mural and wall paneling are Marlite, which can be applied right over old walls. Carpeting which continues from bedroom into bath gives a unified effect. (bottom photo)

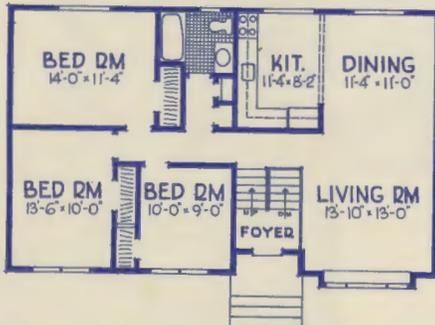
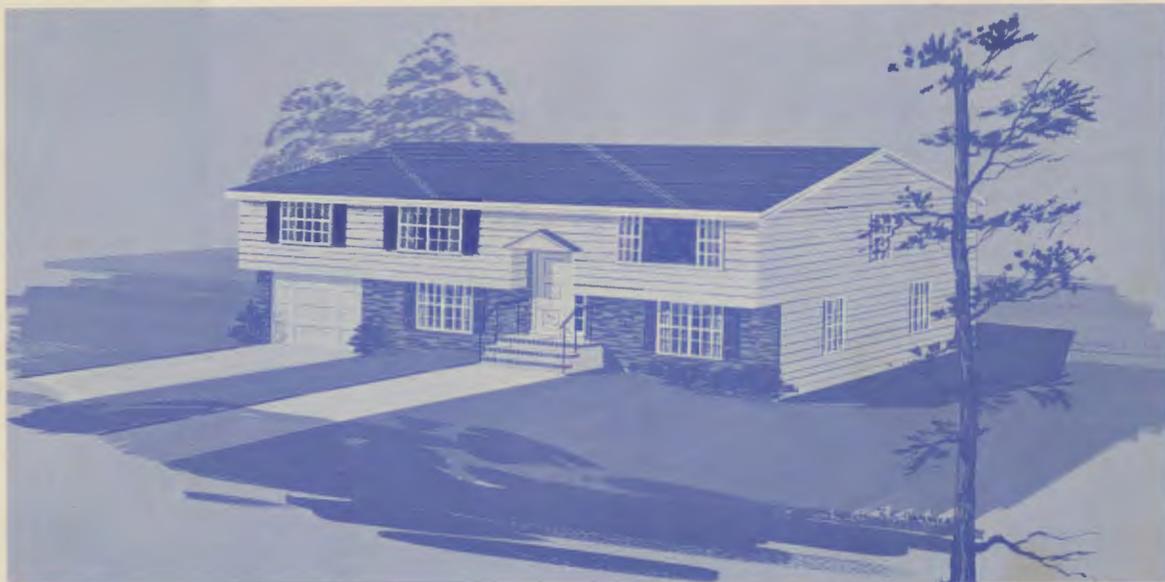


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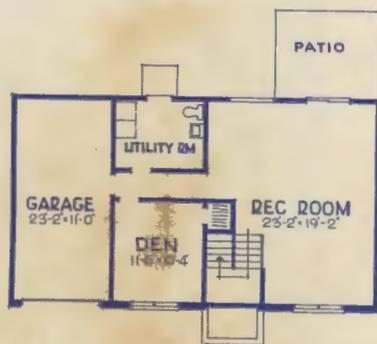


MAIN LEVEL

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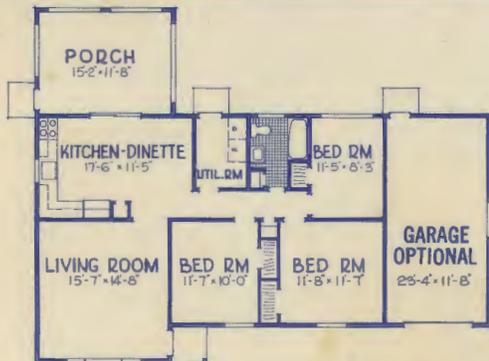


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"The Hempstead"

3-BEDROOM, YEAR 'ROUND RANCHER

This well-designed home has an excellent floor plan for the maximum in luxury and livability. Spacious living room with picture window . . . large kitchen-dinette with sliding glass doors to porch, wood Colonial cabinets . . . three family bedrooms with ample closets . . . colored ceramic tile bathroom with colored fixtures . . . utility room . . . complete insulation . . . gas-fired warm air heating . . . attached garage. Paved roads, city sewers, electricity, gas and water installed by builder—no assessments.



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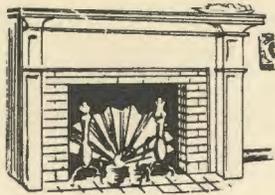
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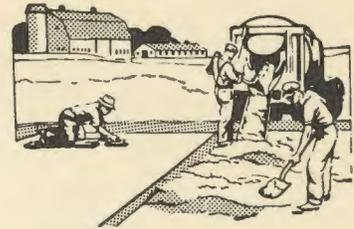
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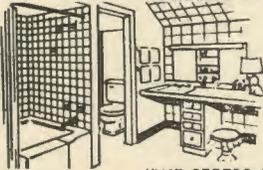
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